

For any questions regarding post-graduate certificates on the Durham Campus, please email [Durcerts@trentu.ca](mailto:Durcerts@trentu.ca)

## If your Fourth Term starts in Fall 2024

### Human Resources, Marketing, and Entrepreneurship Dual Post-Graduate Certificate

#### Term 1 Courses

ADMN 2010H Management Skills

ADMN 2080H: Managerial and Market Research

ADMN 2100H Introduction to Marketing

ADMN 2220H Organizational Behavior

ADMN 2230H Human Resource Management

#### Term 2 Courses

ADMN 1221H Financial Accounting

ADMN 3150H Advertising

ADMN 3230H Training and Development

ADMN 3270H Human Resource Planning

ADMN 3420H Entrepreneurship

#### Term 3

ADMN 3021H Managerial Accounting

ADMN 3220H Organizational Selection in the Canadian Workplace

ADMN 3260H Occupational Health and Safety

ADMN 3441H Social Enterprise and Social Innovation

ADMN 3430H New Venture Planning

Term 4 Winter HRMK
ADMN 2410H B - F01 Or C - F01 Communication in Organizations
ADMN 3170H B - F01 Or C - F01 Introduction to Retail Marketing
ADMN 3280H A - F01 Or B - F01 Motivation and Compensation
ECON 3500H A - F01 Or B - F01 Economics Industrial Relations
COIS 3750H W - F01 Principles of Online Marketing

## Business Communication and Human Resource Management Dual Post-Graduate Certificate

### Term 1 Courses

COMM 1000H Introduction to Communication

ADMN 2220H Organizational Behavior

ADMN 2230H Human Resource Management

ADMN 2100H Introduction to Marketing

ADMN 2080H Managerial and Market Research

### Term 2 Courses

COMM 2003H Becoming Digital

ADMN 1221H Financial Accounting

ADMN 3230H Training and Development

ADMN 2410H Communications in Organizations

ADMN 3150H Advertising

### Term 3 Courses

COMM 3001H Events Management

ADMN 3021H Managerial Accounting

ADMN 3270H Human Resource Planning

ADMN 3220H Organization Selection

ADMN 3260H Occupational Health and Safety

Term 4 Fall HRBC
COMM 4001H - R - F01 Crisis Communication
COMM 3094H - A- W01 Public Leadership in Action
ADMN 3280H - A - F01 Or B - F01 Motivation and Compensation
COIS 3750H W - F01 Principles of Online Marketing
ECON 3500H A - F01 Or B - F01 Economics Industrial Relations