

For any questions regarding post-graduate certificates on the Durham Campus, please email [Durcerts@trentu.ca](mailto:Durcerts@trentu.ca)

## If your Third Term starts in Fall 2024

### Human Resources, Marketing, and Entrepreneurship Dual Post-Graduate Certificate

#### Term 1 Courses

ADMN 2010H Management Skills

ADMN 2080H: Managerial and Market Research

ADMN 2100H Introduction to Marketing

ADMN 2220H Organizational Behavior

ADMN 2230H Human Resource Management

#### Term 2 Courses

ADMN 1221H Financial Accounting

ADMN 3150H Advertising

ADMN 3230H Training and Development

ADMN 3270H Human Resource Planning

ADMN 3420H Entrepreneurship

<b>Term 3 Fall</b>	<b>Term 4 Winter</b>
ADMN 3021H B – F01 <b>Or</b> C - F01 Fundamental Managerial Accounting	ADMN 2410H A – W01 <b>Or</b> B - W01 Communication in Organizations
ADMN 3220H B – F01 <b>Or</b> C - F01 Organizational Selection	ADMN 3170H B – W01 <b>Or</b> C - W01 Introduction to Retail Marketing
ADMN 3260H B – F01 <b>Or</b> C - F01 Perspectives Occupational Health and Safety	ADMN 3280H B – W01 <b>Or</b> C - W01 Motivation and Compensation
ADMN 3430H A – F01 <b>Or</b> B - F01 New Venture Planning and Design	ECON 3500H B – W01 <b>Or</b> C - W01 Economics Industrial Relations
ADMN 3441H B – F01 <b>Or</b> C - F01 Social Enterprise and Innovation	COIS 3750H W – W01 Principles of Online Marketing

## Business Administration and Financial Analytics Dual Post-Graduate Certificate

Term 1 (fall only)

MATH 1051H Non-Calculus Statistics I

ECON 1010H Micro-Economics

ADMN 2010H Introduction to Management Skills

ADMN 2220H Organizational Behaviour

ADMN 2100H Introduction to Marketing

Term 2 (winter only)

ECON 1020H Macro-Economics

MATH 1052H Non-Calculus Statistics II

ADMN 1221H Financial Accounting

ADMN 3250H Legal Environment of Business

Term 3 Fall (Only)	Term 4 Winter (Only)
FINA 4101H – A – F01 Options and Futures	ECON 3020H –A – W01 Financial Economics
FINA 4102H – A – F01 Portfolio and Risk Management	FINA 4103H – A – W01 Financial Econometrics
ADMN 3021H - B – F01 <b>Or</b> C - F01 Fundamentals of Managerial Accounting	ADMN 3550H –A – W01 Operations Management
ADMN 2410H – B – F01 <b>Or</b> C - F01 Communications in Organizations	ADMN 3200H – A- W01 Financial Management
No fifth course this term	ADMN 2610H – W – W01 Personal Finance

## Business Communication and Human Resource Management Dual Post-Graduate Certificate

### Term 1 Courses

COMM 1000H Introduction to Communication

ADMN 2220H Organizational Behavior

ADMN 2230H Human Resource Management

ADMN 2100H Introduction to Marketing

ADMN 2080H Managerial and Market Research

### Term 2 Courses

COMM 2003H Becoming Digital

ADMN 1221H Financial Accounting

ADMN 3230H Training and Development

ADMN 2410H Communications in Organizations

ADMN 3150H Advertising

Term 3 Fall	Term 4 Winter
ADMN 3021H B – F01 <b>Or</b> C - F01 Fundamental Managerial Accounting	COMM 4001H – B – W01 Crisis Communication
COMM 3001H – A – F01 Events Management	COMM 3094H – A- W01 Public Leadership in Action
ADMN 3270H – A – F01 <b>Or</b> B - F01 Human Resource Planning	ADMN 3280H – B – W01 <b>Or</b> C - W01 Motivation and Compensation
ADMN 3220H B – F01 <b>Or</b> C - F01 Organizational Selection	COIS 3750H W – W01 Principles of Online Marketing
ADMN 3260H B – F01 <b>Or</b> C - F01 Perspectives Occupational Health and Safety	ECON 3500H B – W01 <b>Or</b> C - W01 Economics Industrial Relations