

For any questions regarding post-graduate certificates on the Durham Campus, please email Durcerts@trentu.ca

If your Second Term starts in Fall 2024

Marketing & Entrepreneurship Post-Graduate Certificate

Term 1 Courses –

ADMN 1221H: Financial Accounting

ADMN 2080H: Managerial and Market Research

ADMN 2100H: Intro to Marketing

ADMN 3420H: Entrepreneurship

ADMN 3441H: Social Enterprise and Social Innovation

Term 2 Fall
ADMN 3021H – B – F01 Or C - F01 Fundamental Managerial Accounting
ADMN 3150H – B – F01 Or C - F01 Advertising
ADMN 3170H – B – F01 Or C - F01 Introduction to Retail Marketing
ADMN 3430H – A– F01 Or B- F01 New Venture Planning and Design
COIS 3750H–W-F01 Principles of Online Marketing

Human Resource Management Post-Graduate Certificate

Term 1 Courses

ADMN 1221H: Financial Accounting

ADMN 2220H: Organizational Behavior

ADMN 2230H: Human Resource Management

ADMN 3230H: Training, and Development

ADMN 3270H: Human Resource Planning

Term 2 Fall
ADMN 3021H – B – F01 Or C - F01 Fundamental Managerial Accounting
ADMN 3220H – B - F01 Or C- F01 Organizational Selection
ADMN 3260H – B- F01 Or C - F01 Perspectives Occupational Health and Safety
ADMN 3280H – A – F01 Or B - F01 Motivation and Compensation
ECON 3500H –A -F01 Or B- F01 Economics Industrial Relations

Human Resources, Marketing, and Entrepreneurship Dual Post-Graduate Certificate

Term 1 Courses

ADMN 2080H: Managerial and Market Research

ADMN 2010H Management Skills

ADMN 2100H Introduction to Marketing

ADMN 2220H Organizational Behavior

ADMN 2230H Human Resource Management

Term 2 Fall	Term 3 Winter
ADMN 1221H – B – F01 Or C - F01 Financial Accounting	ADMN 3021H – B – W01 Or C - W01 Fundamental Managerial Accounting
ADMN 3150H – B – F01 Or C - F01 Advertising	ADMN 3220H – A - W01 Or B - W01 Organizational Selection
ADMN 3230H – B - F01 Or C - F01 Training and Development	ADMN 3260H – A - W01 Or B - W01 Perspectives Occupational Health and Safety
ADMN 3270H – A – F01 Or B - F01 Human Resource Planning	ADMN 3441H - A - W01 Or B - W01 Social Enterprise and Innovation
ADMN 3420H – B - F01 Or C - F01 Entrepreneurship	ADMN 3430H – B - W01 Or C - W01 New Venture Planning

Business Communication and Human Resources Dual Post-Graduate Certificate

Term 1 Courses

COMM 1000H Introduction to Communication

ADMN 2220H Organizational Behavior

ADMN 2230H Human Resource Management

ADMN 2080H Managerial and Market Research

ADMN 2100H Introduction to Marketing

Term 2 Fall	Term 3 Winter
COMM 2003H – W – F02 Becoming Digital	COMM 3001H –B – W01 Events Management
ADMN 1221H – B – F01 Or C - F01 Financial Accounting	ADMN 3021H – B – W01 Or C - W01 Fundamental Managerial Accounting
ADMN 3230H – B - F01 Or C - F01 Training and Development	ADMN 3270H – B – W01 Or C - W01 Human Resource Planning
ADMN 2410H – B - F01 Or C - F01 Communication in Organizations	ADMN 3220H – A - W01 Or B - W01 Organizational Selection
ADMN 3150H – B – F01 Or C - F01 Advertising	ADMN 3260H – A - W01 Or B - W01 Perspectives Occupational Health and Safety

Business Communications Post-Graduate Certificate

Term 1 Courses

COMM 1000H Introduction to Communication

ADMN 2100H Introduction to Marketing

ADMN 2080H Managerial and Market Research

COMM 2003H Becoming Digital

ADMN 2410H Communication in Organizations

Term 2 Fall
COIS 3750H -W- F01 Principles of Online Marketing
COMM 3001H -A - F01 Events Management
COMM 4001H - R- F01 Crisis Communication
COMM 3094H - A- F01 Public Leadership in Action
ADMN 3150H - B - F01 Or C - F01 Advertising