

For any questions regarding post-graduate certificates on the Durham,  
please email [durcerts@trentu.ca](mailto:durcerts@trentu.ca)

## September 2024 START

### Marketing & Entrepreneurship Post-Graduate Certificate

<b>Term 1 Fall</b>	<b>Term 2 Winter</b>
ADMN 1221H B – F01 <b>Or</b> C - F01 Financial Accounting	ADMN 3021H – B – W01 <b>Or</b> C - W01 Fundamental Managerial Accounting
ADMN 2080H –A – F01 <b>Or</b> B - F01 Managerial and Market Research	ADMN 3150H – B – W01 <b>Or</b> C - W01 Advertising
ADMN 2100H – B – F01 <b>Or</b> C - F01 Introduction to Marketing	ADMN 3170H – B – W01 <b>Or</b> C - W01 Introduction to Retail Marketing
ADMN 3420H – B – F01 <b>Or</b> C - F01 Entrepreneurship	ADMN 3430H – B – W01 <b>Or</b> C - W01 New Venture Planning and Design
ADMN 3441H – B – F01 <b>Or</b> C - F01 Social Enterprise and Innovation	COIS 3750H –W-W01 Principles of Online Marketing

### Human Resource Management Post-Graduate Certificate

<b>Term 1 Fall</b>	<b>Term 2 Winter</b>
ADMN 1221H B – F01 <b>Or</b> C - F01 Financial Accounting	ADMN 3021H – B – W01 <b>Or</b> C - W01 Fundamental Managerial Accounting
ADMN 2220H – B – F01 <b>Or</b> C - F01 Organizational Behavior	ADMN 3220H – A - W01 <b>Or</b> B - W01 Organizational Selection
ADMN 2230H – B – F01 <b>Or</b> C - F01 Human Resource Management	ADMN 3260H – A - W01 <b>Or</b> B - W01 Perspectives Occupational Health and Safety
ADMN 3230H – B – F01 <b>Or</b> C - F01 Training and Development	ADMN 3280H – B – W01 <b>Or</b> C - W01 Motivation and Compensation
ADMN 3270H – A – F01 <b>Or</b> B - F01 Human Resource Planning	ECON 3500H –B -W01 <b>Or</b> C - W01 Economics Industrial Relations

## Human Resources, Marketing, and Entrepreneurship Dual Post-Graduate Certificate

Term 1 Fall	Term 2 Winter
ADMN 2010H – B – F01 <b>Or</b> C - F01 Management Skills	ADMN 1221H – B – W01 <b>Or</b> C - W01 Financial Accounting
ADMN 2080H – A – F01 <b>Or</b> B - F01 Managerial and Market Research	ADMN 3150H – B – W01 <b>Or</b> C - W01 Advertising
ADMN 2100H – B – F01 <b>Or</b> C - F01 Introduction to Marketing	ADMN 3230H – A - W01 <b>Or</b> B - W01 Training and Development
ADMN 2220H – B – F01 <b>Or</b> C - F01 Organizational Behavior	ADMN 3270H – B – W01 <b>Or</b> C - W01 Human Resource Planning
ADMN 2230H – B – F01 <b>Or</b> C - F01 Human Resource Management	ADMN 3420H – A - W01 <b>Or</b> B - W01 Entrepreneurship

## Business Communication and Human Resources Dual Post-Graduate Certificate

Term 1 Fall	Term 2 Winter
COMM 1000H – B - F01 or F02 or F03 Introduction to Communication	COMM 2003H – W – W02 Becoming Digital
ADMN 2220H – B – F01 <b>Or</b> C - F01 Organizational Behavior	ADMN 1221H – B – W01 <b>Or</b> C - W01 Financial Accounting
ADMN 2230H – B – F01 <b>Or</b> C - F01 Human Resource Management	ADMN 3230H – A - W01 <b>Or</b> B - W01 Training and Development
ADMN 2080H – A – F01 <b>Or</b> B - F01 Managerial and Market Research	ADMN 2410H – A - W01 <b>Or</b> B - W01 Communication in Organizations
ADMN 2100H – B – F01 <b>Or</b> C - F01 Introduction to Marketing	ADMN 3150H – B – W01 <b>Or</b> C - W01 Advertising

## Business Communication Post-Graduate Certificate

Term 1 Fall	Term 2 Winter
COMM 1000H – B - F01 or F02 or F03 Introduction to Communication	COIS 3750H – W - W01 Principles of Online Marketing
ADMN 2100H – B – F01 <b>Or</b> C - F01 Introduction to Marketing	COMM 3001H – B – W01 Events Management
ADMN 2080H – A – F01 <b>Or</b> B - F01 Managerial and Market Research	COMM 4001H – B – W01 Crisis Communication
COMM 2003H – W – F02 Becoming Digital	COMM 3094H – A - W01 Public Leadership in Action
ADMN 2410H – B – F01 <b>Or</b> C - F01 Communication in Organizations	ADMN 3150H – B – W01 <b>Or</b> C - W01 Advertising

## Business Administration Post-Graduate Certificate

Term 1 Fall	Term 2 Winter
ADMN 1221H B – F01 <b>Or</b> C - F01 Financial Accounting	ADMN 3021H – B – W01 <b>Or</b> C - W01 Fundamental Managerial Accounting
ADMN 2100H – B – F01 <b>Or</b> C - F01 Introduction to Marketing	ADMN 3200H – A – W01 Financial Management
ADMN 2220H – B – F01 <b>Or</b> C - F01 Organizational Behavior	ADMN 3250H – A – W01 Legal Environment of Business
ADMN 2010H – B – F01 <b>Or</b> C - F01 Management Skills	ADMN 3550H – A – W01 Operations Management
ECON 2200H – A – F01 Introduction to Statistics	ADMN 2410H – A – W01 <b>Or</b> B – W01 Communication in Organizations

## Business Administration and Financial Analytics Dual Post-Graduate Certificate

Term 1 Fall	Term 2 Winter
MATH 1051H – S – F01 or F02 or F03 Non-Calculus Statistics 1	ECON 1020H – B - W01 Macro-Economics
ECON 1010H – B – F01 Micro-Economics	MATH 1052H – S – W01 or W02 or W03 Non-Calculus Statistics 2
ADMN 2010H – B – F01 <b>Or</b> C - F01 Introduction to Management Skills	ADMN 1221H – B – W01 <b>Or</b> C - W01 Financial Accounting
ADMN 2220H – B – F01 <b>Or</b> C - F01 Organizational Behavior	ADMN 3250H – A – W01 Legal Environment of Business
ADMN 2100H – B – F01 <b>Or</b> C - F01 Introduction to Marketing	No fifth course this term

## Financial Analytics Post-Graduate Certificate

Term 1 Fall	Term 2 Winter
MATH 1051H – S – F01 or F02 or F03 Non-Calculus Statistics 1	ECON 1020H – B - W01 Macro-Economics
ECON 1010H – B – F01 Micro-Economics	MATH 1052H – S – W01 or W02 or W03 Non-Calculus Statistics 2
FINA 4101H – A – F01 Options and Futures	ECON 3020H – A – W01 Financial Economics
FINA 4102H – A – F01 Portfolio and Risk Management	FINA 4103H – A – W01 Financial Econometrics

## Artificial Intelligence Post-Graduate Certificate

Term 1 Fall	Term 2 Winter
MATH 1051H – S-F01 or F02 or F02 Non-Calculus Statistics 1	COIS 1400H – W – W01 Intro to Data Science
COIS 1020H – A -F01 or F02 or F03 or F04 Programming for Computer Science	MATH 1052H – S -W01 or W02 or W03 Non-Calculus Statistics 2
COIS 3560H – R – F01 Human Computer Interaction	COIS 3550H - A – W01 Applied Artificial Intelligence and Machine Learning
PHIL 3270H- A- F01 Philosophy of Artificial Intelligence	COIS 4850H – A – W01 Information Systems Project
COIS 1620H – W – F01 Intro to Information Systems	FINA 4103H – A – W01 Financial Econometrics

## Artificial Intelligence and Financial Analytics Dual Post-Graduate Certificate

Term 1 Fall	Term 2 Winter
MATH 1051H - S-F01 or F02 or F02 Non-Calculus Statistics 1	COIS 1400H – W – W01 Intro to Data Science
COIS 1020H – A-F01 or F02 or F03 or F04 Programming for Computer Science	MATH 1052H – S -W01 or W02 or W03 Non-Calculus Statistics 2
COIS 1620H – W – F01 Intro to Information Systems	ECON 1020H – B – W01 Macro-Economics
ECON 1010H – B – F01 Micro-Economics	COIS 3550H – A – W01 Applied Artificial Intelligence and Machine Learning

## Conflict & Crisis Management Post-Graduate Certificate

Term 1 – Fall	Term 2 - Winter
PLCW 2003H-A-F01 Social Determinants of Health	PLCW 2002H-A-W01 Community Problem Solving
PLCW 2010H-A-F01 Conflict Resolution	PLCW 2005H-A-W01 Diversity and Exclusion
PLCW 3011H-A-F01 Crisis Management	PLCW 4006H-A-W01 Vicarious Trauma
PLCW 3012H-A-F01 Risk Management	ADMN 3800H-A-W01 Foundations of Leadership
ADMN 2010H-B-F01 or C-F01 Management Skills	COMM 4001H-B-W01 Crisis Communications