

For any questions regarding post-graduate certificates on the Peterborough campus, please email [ptbocerts@trentu.ca](mailto:ptbocerts@trentu.ca)

### Students Completing Term 4 in the Fall

## Business: Human Resources, Marketing, and Entrepreneurship Dual Post-Graduate Certificate – Peterborough Campus

### Term 1 Courses

ADMN 2010H Management Skills  
ADMN 2080H: Managerial and Market Research  
ADMN 2100H Introduction to Marketing  
ADMN 2220H Organizational Behaviour  
ADMN 2230H Human Resource Management

### Term 2 Courses

ADMN 1221H Financial Accounting  
ADMN 3150H Advertising  
ADMN 3230H Training and Development  
ADMN 3270H Human Resource Planning  
ADMN 3420H Entrepreneurship

### Term 3 Courses

ADMN 3021H Managerial Accounting  
ADMN 3220H Organizational Selection in the Canadian Workplace  
ADMN 3260H Occupational Health and Safety  
ADMN 3430H New Venture Planning  
ADMN 3441H Social Enterprise and Social Innovation

### TERM 4 FALL

ADMN 2410H Communications in Organizations  
**ADMN-2410H-A**

ADMN 3170H Retail Marketing  
**ADMN-3170H-B**

ADMN 3280H Motivation and Compensation  
**ADMN-3280H-A**

ECON 3500H Economics of Industrial Relations  
**ECON-3500H-A**

COIS 3750H Online Marketing  
**Web Online COIS-3750H-W**