**For any questions regarding post-graduate certificates on the Peterborough campus, please email** [**ptbocerts@trentu.ca**](mailto:ptbocerts@trentu.ca)

September 2024 START

Marketing & Entrepreneurship Post-Graduate Certificate – Peterborough campus

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| **TERM 1 FALL** | **TERM 2 WINTER** |
| ADMN 1221H: Financial Accounting  **ADMN-1221H-A with seminar** | ADMN 3021H Fundamentals of Managerial Accounting  **ADMN-3021H Section A or B** |
| ADMN 2080H: Managerial and Market Research  **ADMN-2080H-B** | ADMN 3150H Advertising  **ADMN-3150H-B** |
| ADMN 2100H: Intro to Marketing  **ADMN-2100H-B** | ADMN 3170H Introduction to Retail Marketing  **ADMN-3170H-A** |
| ADMN 3420H: Entrepreneurship  **ADMN-3420H Section A or B** | ADMN 3430H New Venture Planning & Design  **ADMN-3430H-A** |
| ADMN 3441H: Social Enterprise and Social Innovation  **ADMN-3441H-A** | COIS 3750H Online Marketing  **Online Web COIS-3750H-W** |

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| **TERM 1 FALL** | **TERM 2 WINTER** |
| ADMN 1221H: Financial Accounting  **ADMN-1221H-A with seminar** | ADMN 3021H Fundamentals of Managerial Accounting  **ADMN-3021H Section A or B** |
| ADMN 2220H: Organizational Behaviour  **ADMN-2220H-B** | ADMN 3220H Organizational Selection  **ADMN-3220H-A** |
| ADMN 2230H: Human Resource Management  **ADMN-2230H-A** | ADMN 3260H Perspective on Occupational Health & Safety  **ADMN-3260H-A** |
| ADMN 3230H: Leadership, Training, and Development  **ADMN-3230H-A** | ADMN 3280H Motivation and Compensation Systems  **ADMN-3280H-A** |
| ADMN 3270H: Human Resource Planning  **ADMN-3270H-A** | ECON 3500H Economics of Industrial Relations  **ECON-3500H-A** |

Post-Graduate Certificate – Peterborough Campus

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| **TERM 1 FALL** | **TERM 2 WINTER** |
| ADMN 2010H Management Skills  **ADMN-2010H-A with seminar** | ADMN 1221H Financial Accounting  **ADMN-1221H-A with seminar** |
| ADMN 2080H Managerial and Market Research  **ADMN-2080H-B** | ADMN 3150H Advertising  **ADMN-3150H-B** |
| ADMN 2100H Introduction to Marketing  **ADMN-2100H-B** | ADMN 3230H Training & Development  **ADMN-3230H-A** |
| ADMN 2220H Organizational Behaviour  **ADMN-2220H-B** | ADMN 3270H Human Resource Planning  **ADMN-3270H-A** |
| ADMN 2230H Human Resource Management  **ADMN-2230H-A** | ADMN 3420H Entrepreneurship  **ADMN-3420H Section B** |

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| **TERM 1 FALL** | **TERM 2 WINTER** |
| ADMN 1221H Financial Accounting  **ADMN-1221H-A with seminar** | ADMN 2410H Communications in Organizations  **ADMN-2410H-A** |
| ADMN 2010H Introduction to Management Skills  **ADMN-2010H-A with seminar** | ADMN 3021H Fundamentals of Managerial Accounting  **ADMN-3021H Section A or B** |
| ADMN 2100H Introduction to Marketing  **ADMN-2100H-B** | ADMN 3200H Financial Management  **ADMN-3200H Section A or B** |
| ADMN 2220H Organizational Behaviour  **ADMN-2220H-B** | ADMN 3250H Legal Environment of Business  **ADMN-3250H-A** |
| ECON 2200H Introduction to Statistics  **ECON-2200H-A** | ADMN-3550H Operations Management  **ADMN-3550H-A** |

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| **TERM 1 FALL** | **TERM 2 WINTER** |
| ADMN 1221H Financial Accounting  **ADMN-1221H-A with seminar** | ADMN 3021H: Fundamentals of Management Accounting  **ADMN-3021H Section A or B** |
| ECON 1010H: Introduction to Microeconomics  **ECON-1010H-A** | ADMN 3200H: Financial Management  **ADMN-3200H Section A or B** |
| ECON 1020H: Introduction to Macroeconomics  **ECON-1020H-A** | ADMN 3221H: Intermediate Financial Accounting  **ADMN-3221H-A** |
| ECON 2200H: Introduction to Statistics  **ECON-2200H-A** | ADMN 3250H: Legal Environment of Business  **ADMN-3250H-A** |
| COIS 1620H: Information Systems  **Online Web COIS-1620H-W** | No fifth course |

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| **TERM 1 FALL** | **TERM 2 WINTER** |
| ADMN 1221H Financial Accounting  **ADMN-1221H-A with seminar** | ADMN-2610H: Personal Finance  **Online Web ADMN-2610H-W** |
| ECON 1010H: Introduction to Microeconomics  **ECON-1010H-A** | ADMN 3200H: Financial Management  **ADMN-3200H Section A or B** |
| ECON 1020H: Introduction to Macroeconomics  **ECON-1020H-A** | ADMN 3250H: Legal Environment of Business  **ADMN-3250H-A** |
| ECON 2200H: Introduction to Statistics  **ECON-2200H-A** | ADMN 3550H: Operations Management  **ADMN-3550H-A** |