**Tenure Track Appointment in Marketing**

Trent University invites applications for a tenure track faculty position in Marketing in the **School of Business** at the rank of Assistant Professor to start July 1, 2024. The School of Business is seeking an outstanding early career scholar with expertise in Marketing. We are particularly interested in a candidate with a research and teaching focus in the areas of digital marketing and advanced marketing data analytics. This position is located at Trent’s Durham Campus and is subject to budgetary approval.

Trent University is the top-ranked primarily undergraduate university in Ontario, Canada with a reputation for excellence in teaching and research. Located in the Greater Toronto Area, in the city of Oshawa, Trent University Durham offers a learning experience that is the perfect blend of urban life and a closely knit-campus community. The School of Business offers research informed, pedagogically innovative and community engaged undergraduate and graduate programs. The successful candidate will contribute to the School’s areas of strength and program specialization in Marketing. Information about the School of Business is available at [www.trentu.ca/business](http://www.trentu.ca/business).

Candidates must have a Ph.D. (or be close to completion by the date of appointment) in Marketing. The successful candidate will have demonstrated experience and potential for excellence in research, teaching and service commensurate with the Assistant Professor rank. Responsibilities will include contributing to curriculum development and course delivery in the School of Business and developing and expanding a high quality externally funded research program, including grants from Canada’s federal funding agencies (CIHR, NSERC, SSHRC). The successful candidate will have the opportunity to teach courses at both the undergraduate and graduate levels, and to develop new courses in their area of focus.

Qualified candidates are invited to submit applications in PDF format by email to admnjobs@trentu.ca, specifying “Tenure Track Marketing” in the subject heading. Applications should include a cover letter and a curriculum vitae; a research statement and examples of significant scholarship; a teaching portfolio including a teaching philosophy statement and evidence of teaching effectiveness such as syllabi and a summary of teaching evaluations; and the names and contact information of three (3) references who may be contacted to support the application. Applicants may also submit a [self-identification form](https://www.trentu.ca/humanresources/sites/trentu.ca.humanresources/files/documents/Self-Identification%20Form.pdf) as part of their application package.

**Review of applications will begin on February 15, 2024.**

Trent University is committed to creating a diverse and inclusive campus community. All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority. Preference will be given to candidates from underrepresented groups including women, Indigenous People (First Nations, Inuit and Métis), persons with disabilities, members of visible minorities or racialized groups and LGBTQ2+ people.

Trent University offers accommodation for applicants with disabilities in its recruitment processes. If you require accommodation during the recruitment process or require an accessible version of a document/publication, please contact schoolofbusiness@trentu.ca.

For further information about this position, please email Byron Lew, Director, School of Business, blew@trentu.ca.

While all applicants are thanked for their interest and applications to this position, only those selected for an interview will be contacted.