



## On-Camera Social Media Personality Part-time Student Position Trent Athletics & Recreation Department

**Supervisor:** Marketing & Communications Coordinator  
**Hours of Work:** 5-10 hours per week: Weekend Availability Required  
**Rate of Pay:** \$16.55/hour  
**Term:** Fall (August 2024 – December 2024)

**Trent Work Study Eligibility:** Students receiving OSAP and who meet eligibility under the Trent Work Study Program (TWSP), may be given priority consideration to fill some of these positions during the university's fall/winter academic terms. **For TWSP eligibility requirements, please visit the Financial Aid website at <http://trentu.ca/financialaid/work.php>.** Please indicate on your Cover Letter if you are TWSP-approved.

### ABOUT TRENT ATHLETICS & RECREATION:

Dedicated to excellence, Trent Athletics & Recreation is committed to providing opportunities for Trent students and the community at large to become involved in a wide range of recreational, sports and leadership activities, at all levels, with the objective of encouraging and developing a healthy lifestyle.

### ABOUT THE POSITION:

The successful candidate(s) will host and appear in a variety of content promoting and celebrating Excalibur Varsity and/or the Trent Athletics Centre. Candidates may interview athletes, promote varsity games, share fitness tips and promote the Athletics Centre. In addition to being on camera, the successful candidate may be asked to edit video, write copy for social media and plan video content.

### Responsibilities:

- Assist in the creation and distribution of social media content
- Conduct research and compile data for use during athlete interview
- Collaborate with Sport Information Assistant to pitch video ideas based on tea/athlete performance
- Appear on camera on both Trent Excalibur and Trent Athletics Centre social media (Instagram and Facebook)
- Conduct interviews on camera



- Plan content in collaboration with Marketing & Communications Coordinator and Sports Information Assistant

**Minimum Skills & Qualifications:**

- Priority consideration may be given to Trent students receiving OSAP and who are eligible for the Trent Work Study Program, however, all students are encouraged to apply.
- Must be comfortable and confident appearing on and speaking on camera
- Interview skills an asset
- Strong research abilities to prepare for interviews effectively
- Proficiency in using various social media platforms (e.g., Instagram, Facebook) for content creation and audience engagement
- In-depth understanding of various sports and their athletes
- Video editing for social media

**To Apply:**

All applications must include a cover letter, resume and a copy of your current certifications that can be e-mailed to [athleticsmarketing@trentu.ca](mailto:athleticsmarketing@trentu.ca) (Microsoft Word or Adobe PDF). Please note your full name and the position title in the subject line of your e-mail (i.e. First and Last Name – Position Title).

**Trent University is actively committed to creating a diverse and inclusive campus community and encourages applications from all qualified candidates. Trent University offers accommodation for applicants with disabilities in its recruitment processes. If you require accommodation during the recruitment process or require an accessible version of a document/publication please contact [athleticsmarketing@trentu.ca](mailto:athleticsmarketing@trentu.ca) .**

*While Trent Athletics & Recreation Department appreciates all applications, only those applicants considered for an interview will be contacted.*